

**SCT/IS/GEO/GE/24/1**  
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## **Information Session on Geographical Indications**

**Geneva, March 19, 2024**

PROGRAM

*prepared by the Secretariat*

*At its forty-sixth session, the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) agreed to hold an Information Session on the following topic: "Trademarks and Geographical Indications - Prior Rights Grounds for Refusal." The Information Session will address the topic in two parts, each one of which will look at it from a different angle. In the first part, speakers will explain how they examine (sui generis) geographical indication applications against prior rights, including prior trademarks. In the second, they will explain how they examine trademark applications against prior rights, in particular prior geographical indications.*

- 15.00 – 15.10 Opening Remarks by Ms. Loreto Bresky (Chile), Chair of the forty-seventh session of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical (SCT)
- 15.10 – 16.20 **Session 1: Geographical Indications - Prior Rights Grounds for Refusal**
- Moderator: Ms. Pilar Montero, Commercial Law Professor, Director of the IP and Digital Innovation Master, University of Alicante, Alicante, Spain
- Speakers: Mr. Daniel Mor García, Director of Distinctive Signs, Superintendence of Industry and Commerce, Bogotá, Colombia
- Ms. Marie Bernadette Ngo Mbagha, Geographical Indications Examiner, Directorate of Trademarks and Other Distinctive Signs, African Intellectual Property Organization (OAPI), Yaoundé, Cameroon
- Ms. Neşe İloğlu, Industrial Property Specialist, Department of Geographical Indications, Turkish Patent and Trademark Office (TURKPATENT), Ankara, Türkiye
- Mr. Puttipat Jiruschamna, Head, Law Development Group, Office of Legal Affairs, Department of Intellectual Property (DIP), Muang Nonthaburi, Thailand
- 16.20 – 16.50 Coffee Break
- 16.50 – 18.00 **Session 2: Trademarks - Prior Rights Grounds for Refusal**
- Moderator: Mr. Martin Senftleben, Professor and Director, Institute for Information Law (IVIIR), University of Amsterdam, Amsterdam, Netherlands (Kingdom of the)
- Speakers: Ms. Eunmi Sohn, Senior Deputy Director, Home and Daily Goods Trademark Examination Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea
- Mr. Hugh O'Neill, Head, Legal Practice Service, Legal Department, European Union Intellectual Property Office (EUIPO), Alicante, Spain

Ms. Nancy Omelko, Principal Counsel for International Trademark Policy, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Ms. Kamola Tukhtaeva, Chief Trademark Examiner, Head of International Trademark Examination Group, Trademarks Department, Center for Intellectual Property State Institution, Ministry of Justice of the Republic of Uzbekistan, Tashkent, Uzbekistan

18.00 Closing of the Session

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