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| **regional consultation meeting** |
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Fourth WIPO Regional Consultation Meeting on Technology Transfer:

*The Development Agenda Project on Intellectual Property and Technology Transfer: Common Challenges – Building Solutions*

organized by

the World Intellectual Property Organization (WIPO)

**Geneva, November 25 and 26, 2013**

provisional program

*prepared by the International Bureau of WIPO*

Monday, November 25, 2013

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| 8.30 – 9.00 | RegistrationRoom B, WIPO Headquarters, 34 Chemin des Colombettes, 1211 Geneva |
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| 9.00 – 9.30 | Opening Ceremony |
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|  | Welcome addresses: |
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|  | Her Excellency Ms. Patricia O'Brien, Ambassador, Permanent Representative, Permanent Mission of Ireland to the United Nations Office and other international organizations in Geneva |
|  | Mr. James Pooley, Deputy Director General, Innovation and Technology Sector, World Intellectual Property Organization (WIPO), Geneva |
|  |  |  |
|  | Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, Innovation and Technology Sector, WIPO, Geneva |
|  |  |  |
| 9.30 – 9.45 | Coffee Break |  |
|  |  |  |
| **THEME I:** | **TECHNOLOGY TRANSFER AND WIPO’S DEVELOPMENT AGENDA** |
|  |  |  |
| 9.45 – 10.15 | **Topic 1** | **The Development Agenda Thematic Project on Intellectual Property and Technology Transfer: *Common Challenges – Building Solutions* (Recs. 19, 25, 26 and 28)** |
|  |  |  |
|  |  | Speaker: Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, Innovation and Technology Sector, WIPO |
|  |  |  |
| 10.15 – 10.45 | **Topic 2** | **From United Nations Conference on Trade and Development (UNCTAD)’s Code of Conduct to the World Trade Organization (WTO)’s Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement: Global Efforts for Technology Transfer** |
|  |  |  |
|  |  | Speaker: Mr. Ahmed Abdel Latif, Senior Programme Manager, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland  |
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| 10.45 – 11.30 | **Topic 3** | **New Trends in International Technology Transfer and WIPO’s Efforts for the Promotion of Innovation and Technology Transfer** |
|  |  |  |
|  |  | Speaker: Dr. Ali Jazairy |
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| 11.30 – 13.30 | Lunch Break |  |
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| **THEME II:** | **BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE DEVELOPED COUNTRIES’ REGION (ROOM A)** |
|  |  |  |
| 13.30 – 14.00 | **Topic 4** | **The Innovation Ecosystem in Switzerland** |
|  |  |  |
|  |  | Speaker: Mr. Walter Steinlin, President, Commission for Technology and Innovation (CTI), Federal Department of Economic Affairs, Bern, Switzerland |
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| 14.00 – 14.30 | **Topic 5** | **International Technology Transfer in Spain** |
|  |  |  |
|  |  | Speaker: Mrs. Maria Luisa Delgado Medina, Deputy Director General of Technology Transfer, Ministry of Economy and Competitiveness, Madrid, Spain |
| 14.30 – 15.00 | **Topic 6** | **Driving Greater Economic Benefit for Ireland through IP Commercialization** |
|  |  |  |
|  |  | Speaker: Dr. Alison Campbell, Director, Central Technology Transfer Office, Dublin, Ireland |
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| 15.00 – 15.30 | **Topic 7** | **Innovation and Technology Transfer in the United Kingdom** |
|  |  |  |
|  |  | Speaker: Mr. Ron Marchant, Former Head of the United Kingdom Intellectual Property Office, Pontypool, South Wales, United Kingdom |
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| 15.30 – 15.45 | Coffee Break |  |
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| 15.45 – 16.15 | **Topic 8** | **International Technology Transfer and the United States’ Experience** |
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|  |  | Speaker: Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America |
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| 16.15 – 16.45 | **Topic 9** | **International Technology Transfer in Japan: Case Studies from Honda** |
|  |  |  |
|  |  | Speaker: Mr. Yuichiro Kawamura, General Manager, IP Division, Honda, Los Angeles, CA, United States of America |
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| 16.45 – 17.15 | **Topic 10** | **Success Stories of Technology Transfer in Australia** |
|  |  |  |
|  |  | Speaker: Mrs. Jan Bingley, General Manager for Intellectual Property, Commonwealth Scientific and Industrial Research Organisation (CSIRO), North Ryde, Australia |
| 17.15 – 18.30 | **Topic 11** | **National Experiences and Technology Transfer Systems in the Developed Countries’ Economies (Presentations of Participating Countries):****Presentations of SWOT Matrices for Individual Countries** |
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|  |  | Moderator: Dr. Alison Campbell |
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|  |  | Reporter: Mr. Victor Vazquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO |
| 18.30 | End of Session |  |

Tuesday, November 26, 2013 (Room B)

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| 9.00 – 9.30 | **Topic 12** | **Review of SWOT Matrices and Summary of Best Practices for International Technology Transfer in the Developed Countries’ Region** |
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|  |  | Speaker: Mr. Ron Marchant |
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| 9.30 – 10.00 | **Topic 13** | **Introduction to the WIPO Technology Transfer Tools** |
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|  |  | Speakers: Mr. Victor Vazquez Lopez and Mr. Ryszard Frelek, Assistant Program Officer, Department for Transition and Developed Countries, WIPO |
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| 10.00 – 10.15 | Coffee Break |  |
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| **THEME III:** | **TOOLS and Platforms for Effective Technology Transfer and Diffusion** |
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| 10.15 – 11.00 | **Topic 14** | **Enabling International Technology Transfer: Applying Knowledge in Development**  |
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|  |  | Speaker: Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America |
| 11.00 – 12.30 | **Roundtable 1** | **Technology Transfer – Common Challenges** |
|  |  |  |
|  |  | Moderator: Mr. Brian Kacedon |
|  |  | Panelists: Mr. Ahmed Abdel LatifMr. Walter Steinlin Mrs. Maria Luisa Delgado Medina Dr. Alison Campbell Mr. Ron Marchant Mr. Yuichiro Kawamura Mrs. Jan Bingley |
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|  |  | Reporter: Dr. Ali Jazairy |
| 12.30 – 14.00 | Lunch Break |  |
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| 14.00 – 16.30 | **Roundtable 2** | **Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the Developed Countries’ Region** |
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|  |  | Moderator: Mr. Ahmed Abdel Latif |
|  |  | Panelists: Mr. Walter Steinlin Mr. Brian Kacedon Mrs. Maria Luisa Delgado Medina Dr. Alison Campbell Mr. Ron Marchant Mr. Yuichiro Kawamura Mrs. Jan Bingley |
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|  |  | Reporter: Mr. Victor Vazquez Lopez |
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| 16.30 – 16.45 | Coffee Break |  |
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| 16.45 – 17.30 | **Roundtable 3** | **Regional Consultation Recommendations for the Developed Countries’ Region** |
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|  |  | Moderator: Dr. Alison Campbell |
|  |  | Panelists: Mr. Ahmed Abdel LatifMr. Walter Steinlin Mr. Brian Kacedon Mrs. Maria Luisa Delgado Medina Mr. Ron Marchant Mr. Yuichiro Kawamura Mrs. Jan Bingley |
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|  |  | Reporter: Dr. Ali Jazairy |
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| 17.30 – 18.00 | **Evaluation and Closing Ceremony** |

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