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**MEETING**

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WIPO/IP/NGO/GE/14/1 PROV. 1  
ORIGINAL: ENGLISH  
DATE: OCTOBER 9, 2014

**WIPO MEETING WITH INTERGOVERNMENTAL ORGANIZATIONS  
(IGOs), NON-GOVERNMENTAL ORGANIZATIONS (NGOs),  
PROFESSIONAL ASSOCIATIONS AND SELECTED EXPERTS FOR  
THE PROJECT ON INTELLECTUAL PROPERTY AND TECHNOLOGY  
TRANSFER: “COMMON CHALLENGES – BUILDING SOLUTIONS”  
(RECS. 19, 25, 26 AND 28)**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, October 28, 2014**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, October 28, 2014

- 8.00 – 9.00 Registration (Room NB 0.107)  
WIPO Headquarters, 34 Chemin des Colombettes, 1211 Geneva
- 9.00 – 9.15 Welcome address and introduction by:  
  
Mr. James Pooley, Deputy Director General, Innovation and Technology Sector, WIPO
- 9.15 – 10.00 **Revisiting the International Transfer of Technology Agenda: Presentation of the Concept Paper and Update on WIPO's Project on Intellectual Property (IP) and Technology Transfer: "Common Challenges – Building Solutions" (Recs. 19, 25, 26 and 28)**  
  
Speaker: Mr. Ali Jazairy, Senior Counsellor, Innovation and Technology Sector, WIPO
- 10.00 – 10.15 Coffee Break
- ROUNDTABLE FEEDBACK ON THE CONCEPT PAPER**
- 10.15 – 12.00 **Discussion on the Concept Paper for WIPO's Project on Intellectual Property (IP) and Technology Transfer: "Common Challenges – Building Solutions" (Recs. 19, 25, 26 and 28)**  
  
Moderator: Mr. Pedro Roffe, Senior Associate, Innovation, Technology and Intellectual Property Programme, International Centre for Trade and Sustainable Development, Geneva  
  
Panelists: Mrs. Allison Mages, Senior Counsel, IP Procurement and Policy, General Electric Company, Representative from the Intellectual Property Owners Association, Washington, DC, United States of America  
  
Mr. Kiyoshi Adachi, Legal Officer and Chief, Intellectual Property Unit, Division on Investment and Enterprise, United Nations Conference on Trade and Development, Geneva
- 12.00 – 13.00 Lunch

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